

**Information on personal data protection:
Statement concerning Data Protection and
the Use of Cookies
<http://www.theworldofouzo.gr>**

Thank you for visiting the website <http://www.theworldofouzo.gr> (hereinafter the "Website"). We assure you that protection of your personal data is a primary concern for us.

This information pertains to the personal data which are subject to processing through <http://www.theworldofouzo.gr>, which is the official website of The Word of Ouzo: Ouzo Museum which was created on behalf of Plomari Ouzo Distillery Isidoros Arvanitis S.A.

Useful Definitions

For your better information we use the following terms, which have the meanings assigned to them respectively:

- a) "Personal data": information pertaining to a natural person. Data is considered personal to the extent that the individual to whom such data pertains can be identified, directly or indirectly [in particular by reference to a name, home address and other contact details (telephone numbers, email), the internet protocol address of the device used to connect to the internet (IP address), age, sex/gender, interests, etc.] The individual to whom the personal data pertains is referred to as "data subject".
- b) "Processing" means any operation which is performed on personal data, whether or not by automated means, such as collection, recording, organization, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction.
- c) "Law": The Greek and EU legislation on the protection of natural persons with regard to the processing of personal data, including Regulation (EU) 2016/679 of the European Union (GDPR).
- d) "Data Logs": Electronic files relating to the traffic of the Website which are recorded on our server.
- e) "Cookies": Small data files in the form of text which are installed on your device (computer, mobile phone, tablet) when you visit the Website and provide certain information about how you navigate the Website (See [Information about cookies](#) in detail).

Controller

Plomari Ouzo Distillery Isidoros Arvanitis S.A. (hereinafter referred to as "the Company") is the Controller according to article 4 paragraph 7 of the EU General Data Protection Regulation (GDPR).

In order for you to contact us via e-mail at isarvanitis@ouzoplomari.gr we store

the data you provide to us (Full name, Address, Telephone, Email, Date, Request, Source of Origin regarding messages received via email and Full name, Email, Date, Request regarding messages received through our contact form), so we can reply to your messages.

In this context, since storage is no longer required, we erase said data or limit their processing in the event where we are not obliged to store such data by law and the procedures of the Company.

Data we process and purpose of processing

A) Information automatically recorded on our server.

(1) Data Logs

When you enter the Website, we collect the personal data (data logs) which are transmitted to our server from your browser. More specifically:

- Internet protocol address (IP- Address).
- Date and time of the request.
- Difference between time zone and the Greenwich Mean Time (GMT).
- Content of request (specific web page).
- Access regime/HTTP-Code (Statuscode).
- Each quantity of data transferred.
- The web page from which the request originates.
- Browser.
- Operating system and its surface.
- Language and version of browser software.

(2) Cookies

In addition to the aforementioned data, cookies are stored on your computer when you use the Website. Cookies are small data text files which are stored on the device you use and they send to our server information identifying your device. In other words, a unique identification number is created.

Please note that, with the exception of the so-called "session cookies", which are absolutely necessary in order for you to have unimpeded access to the Website and it is always activated, all other cookies are registered on our server only after you give your consent and enable them [when you enter the Website](#).

This information (data logs & cookies) is used for the following purposes:

- a) To facilitate your entry to and navigation on the Website.
- b) To manage, analyze and upgrade the Website and to extract and analyze statistical information about our visitors pertaining to the number of times each visitor visits the website, their geographical origin, the language in which they prefer seeing the Website, which pages they visit more often, aiming to evaluate the behaviour of the user (e.g. for third-party behavioral advertising purposes).
- c) To handle potential technical issues and protect the Website from any malicious or illegal use (e.g. through the internet protocol addresses file).

Information about cookies

The cookies used by our Website are mentioned in detail in the following table. Firstly, they are divided into:

a) **“Session cookies”**, which are absolutely necessary in order for you to have unimpeded access to our Website and use it. Session cookies cannot be disabled. Session cookies are small data text files which are stored on the device you use and they send to our server information identifying your device. In other words, a unique identification number is created.

Only our Website can read session cookies. Their purpose is to make navigation of the user on the Internet more friendly and overall more effective.

“Session cookies” are erased when you sign out or close the browser.

More specifically, session cookies contain the following information:

- Unique - random - Website visitor ID.

b) **"Optional Cookies"**, which we can use only after you give us your consent, namely only if you enable them through the relevant links that we provide to you [when you enter the Website](#). In any case, you can disable “Optional Cookies” at any time in the same way.

Furthermore, our “Optional Cookies” are divided into:

i **"Analysis Cookies"**, which let us see your preferences, extract statistical information from all our visitors and improve our Website. In particular, our Website uses Google Analytics, a web analytics service offered by Google, Inc. (“Google”). The Google Analytics service uses “cookies”, which are stored on your electronic device and facilitate analysis of how you use our Website. These data are not disclosed to third-parties for promotions, market research or commercial purposes in general.

Table with the cookies we use

Name	Category	description/purpose/duration	Activation/Deactivation
<i>sre_session</i>	mandatory	Unique session cookie	It is always activated and it is not possible to disable it.
Various names	Optional	Cookies which are sent by service providers (Google Analytics) for statistical analysis.	Visit https://policies.google.com/privacy for more information.
Various names	Optional	Cookies which are sent by service providers (You tube)	Visit https://supportpolicies.google.com/youtube/answer/7671399privacy for more information.
Various names	Optional	Cookies which are sent by service providers (Trip Advisor)	

The legal basis for processing your data

The processing of your data through this Website is based on the following legal bases, which are provided by Law:

1. Our legal interest to protect the security and the integrity of the Website is the basis for recording the internet protocol address and processing the information from the Data Logs and the mandatory Cookie.
2. The processing of information by Optional Cookies is based on your consent, namely the activation of each cookie **when you enter the Website**. You can revoke your consent at any time in the same way, by disabling the cookies you do not want.

Links to third-party websites

The Website may redirect to third-party websites which may process data of their visitors/users differently, have cookies that we do not use, etc.

The Company is not responsible for any processing of your data through these websites. For any relevant matter, please see the relevant Personal Data Protection Notices/Policies.

Your rights and how you can exercise them

You can **address our company** at any time in order to exercise the following rights, as provided by Law:

- a) To be informed about which of your data is processed by us through the Website and in which manner ("*right of information and access*"),
- b) To request rectification and/or completion of inaccurate or incomplete data, e.g. in case you change your email address ("*right of rectification*"),
- c) To request erasure and/or restriction of processing of your data to the

extent that it is no longer necessary or if you believe that the processing is unlawful or in the event where erasure is mandatory by law ("*right to be forgotten*").

d) To request restriction of processing for as long as your aforementioned request to rectify or erase your data is pending and in case we are obliged to erase your data but you want us to retain the data in order for you to exercise a right, e.g. to raise a legal claim or defend yourself ("*right for restriction of processing*"),

e) To request your data in readable electronic format and to have them transferred by us to third parties you indicate ("*right to data portability*"),

f) To object to any further processing, e.g. when you no longer want us to use your e-mail address and inform you about our company ("*right to object*").

As we mentioned above, you can withdraw your consent for the use of Optional Cookies at any time by disabling the cookies you do not want.

In case you believe that your personal data are affected in any way through the Website, you have the right to lodge a complaint with the Hellenic Data Protection Authority [1-3 Kifissias street, 11523, Athens, (+30) 210-6475600, contact@dpa.gr].

Contact

In order to exercise the aforementioned **rights** and for any communication in relation to the Website, you can contact our company: 6 Andrea Metaxa street, 14564, Kato Kifissia, isarvanitis@ouzoplomari.gr, Athens, with the subject "GDPR".

Revisions

Before any change in the processing of personal data through the Website and/or in case of a relevant change in the **Law**, we will amend this statement respectively and post it, so you can be informed accordingly and be able to exercise your rights effectively.